

A STUDY ON CORPORATE SOCIAL RESPONSIBILITY AND EMERGING TRENDS IN INDIA

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ABSTRACT

Social responsibility has not been raised as a national strategy, and there is not yet a systematic promotion plan. There is no particular standard for this CSR. The government of India has not assigned any authority to coordinate the ministries and other central authorities for their work on social responsibility. In areas where the local governments have worked on social responsibility, the task of promotion and coordination is designated to various departments and organizations, such as trade unions, the efforts of different stakeholders to promote more responsible business practices. The efforts of CSR, in India, have grown steadily over the past decade. The study tries to find out the current landscape of CSR development in India, as assessed by different stakeholders and conventions help companies interpret CSR for better implementation and yielding of results.

KEYWORDS: *Efforts of Different Stakeholders, Environmental and Economic Responsibilities, Responsible Policies and Report on their Implementation*

Article History

Received: 13 Aug 2018 | Revised: 21 Aug 2018 | Accepted: 29 Aug 2018
